



Canadian Gift Association  
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FOR IMMEDIATE RELEASE

### **Dini & Co. Wins Overall Canadian Retailer of the Year Award**

TORONTO, ON (December 11, 2015) — A destination store for locals and visitors in Georgetown, Ontario, Dini & Co. has been named the Canadian Gift Association (CanGift) Retailer of the Year 2015.

Nestled in the heart of downtown Georgetown, Dini & Co. was established in 2011 by Dini Lamers and has quickly become part of the community. Over the past four years, Dini & Co. has developed a reputation for having a personalized touch and stocking original products. The shop carries a variety of unique home décor items, fashion accessories and giftware, and recently expanded to sell fresh flowers and event accessories.



*Owner Dini Lamers (photo credit: Allison Clark Photography)*

“I am truly excited about winning this prestigious award,” says Dini. “It has given me the inspiration and excitement that I felt when I first opened.”

From visual merchandising and product selection to the music played in the store, the atmosphere at Dini & Co. is a welcoming and enjoyable experience for patrons. With large picture windows on the façade, passersby are invited to shop the ever-changing displays.

Many of the displays use salvaged wood furnishings from the old menswear shop that used to occupy the space. To give the store an added sense of charm, a local violinist plays in the store front on weekends and a student designs and creates her sandwich board advertising placed on the exterior sidewalk.

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To complement her retail operation, Dini provides design services for customers from small private events to weddings and theatre productions. She is also an associate editor for the Health, Home & Family Magazine, has her own line of custom items for gifts and home, and is a member of the Georgetown BIA and the Halton Hills Chamber of Commerce.

#### **About the 2015 Retailer of the Year awards**

The CanGift Retailer of the Year awards recognizes leading retailers in the Canadian giftware industry. A panel of judges and a secret shopper analyze each entry for criteria including visual merchandising, store design, business achievements, advertising and public relations, community involvement, innovation and originality. Winners will be officially awarded at the Salute to Excellence Awards at the Spring 2016 Toronto Gift Fair on Sunday, January 31, 2016.

Winners in other categories for 2015:

**Retailer of Distinction:** Cindy's Home and Garden

**Retailer of Distinction:** J'Adorn

**Large Supplier of the Year:** Abbott

**Medium Supplier of the Year:** Lug Canada Inc.

**Small Supplier of the Year:** DecorSense Imports

**Sales Representative of the Year (Independent):** Eric Jacobi

**Sales Representative of the Year (Corporate):** Darlene Depaepe

For detailed information on all 2015 award winners, visit the [CanGift Awards](http://cangift.org) page at cangift.org.

#### **About the Canadian Gift Association**

The Canadian Gift Association (CanGift) is a not-for-profit association that acts as the voice and entrepreneurial spirit of Canada's \$10 billion giftware industry. It runs three bi-annual trade fairs to connect its members (giftware wholesalers, distributors, manufacturers, importers and exporters) with retail buyers. For more information, visit [cangift.org](http://cangift.org).

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