

babies, kids & moms to be

Spurred on by celebrity moms and their star-quality babies, bath and body care lines for infants, children and mommies-to-be are proving to be a profitable extension to personal care collections.

FOR MORE INFORMATION ON THESE COMPANIES, SEE SUPPLIER LISTINGS ON PAGE 23.



BUTTERFLY KISSES
Harmony on West
(905) 834-2288
SRP: \$12 - \$14



BABY MASSAGE BUTTER AND BOOK
The Green Beaver Company
(888) 666-1206
SRP: \$14



CITRUS TRAVEL TOWLETTES & NURSERY TAILS COMFORT CREAM
Imprints/Crabtree & Evelyn
(800) 555-9751
SRP: \$5 and \$16.95



NATURAL SOAP, BABY AND BELLY BUTTER
Gro-Group
(866) 768-4224
SRP: \$5 - \$13



CANDY JAR BUBBLE BATHS
Nostalgia Imports
(800) 785-7855
SRP: \$1.99 each



ALL NATURAL BABY FRAGRANCE
Kaloo
(877) 957-3088
SRP: \$50



MUM 2 BE BATH & BODY CARE
Chey Bath & Body
(866) 399-0199
SRP: \$8.50 - \$16.50



NATURAL BABY CARE
Chey Bath & Body
(866) 399-0199
SRP: \$5.50 - \$19



SEED-FILLED HEAT PACKS
Glück Lifestyles
(403) 609-9331
SRP: \$26.95 - \$56.95

linens & laundry

Name brand laundry detergents have been tossed out with the bath water in favour of luxurious and richly perfumed linen waters and laundry powders as consumers crave indulgent product for routine chores such as laundry and ironing.

FOR MORE INFORMATION ON THESE COMPANIES, SEE SUPPLIER LISTINGS ON PAGE 23.



FINE BED LINENS
Chéron Dearle Designs
(866) 312-1114
SRP: \$191.50 Pillow
SRP: \$533.70 Queen Duvet Cover



NATURAL LAVENDER LAUNDRY POWDER
Nothing Finer
(604) 892-6366
SRP: \$4 - \$18



RIVIERA BEDDING
Charister Home Fashion
(905) 881-1990
SRP: \$25 - \$221



LINEN WATER
L'Art Au Quotidien
(800) 661-3737
SRP: \$11.50 - \$13.90



TERRY CLOTH BATH PILLOWS
Dini...Designing Inspirational Ideas
(905) 691-3144
\$29.99

“There must be quite a few things a hot bath won’t cure, but I don’t know many of them.” SYLVIA PLATH